



APRIL 24, 2021  
CELEBRATING WNY 

## 2021 SPONSORSHIP OPPORTUNITIES

<u>      </u>	<b>THE CITY OF GOOD NEIGHBORS SPONSOR</b>	<b>\$7,500</b>
<p>Ten event tickets to online auction and virtual live auction, 10 to-go three course meals, Inside front cover full-page, full-color advertisement in event program book, Prominent logo placement on event page of MSM website, Exclusive company name and logo on event invitations (if received by January 22, 2021), Prominent recognition in all pre-event and event marketing— including press releases, Direct link to company website with logo on MSM social media platforms, Recognition in our alumnae magazine, Company name advertised on MSM electronic sign displayed on Delaware Avenue, Company logo on Zoom slideshow, Company name and logo on all event signage at dinner pick up, Company logo on mobile bidding app, Opportunity for promotional item distribution and/or giveaways</p>		
<u>      </u>	<b>BUFFALOVE SPONSOR</b>	<b>\$5,000</b>
<p>Ten event tickets to online auction and virtual live auction, 10 to-go three course meals, Full-page advertisement in event program book, Company name and logo on event page of MSM website, Company name advertised on MSM electronic sign displayed on Delaware Avenue, Company logo on Zoom slideshow, Company name and logo on all event signage at dinner pick up, Recognition in our alumnae magazine, Facebook “Thank you”, Company logo on mobile bidding app, Opportunity for promotional item distribution and/or giveaways</p>		
<u>      </u>	<b>SEVEN-ONE-SIX (716) SPONSOR</b>	<b>\$3,500</b>
<p>Ten event tickets to online auction and virtual live auction, 10 to-go three course meals, Half-page advertisement in event program book, Company name advertised on MSM electronic sign displayed on Delaware Avenue, Recognition in our alumnae magazine, Company logo on Zoom slideshow, Company name and logo on all event signage at dinner pick up, Company name and logo on event page of MSM website, Facebook “Thank you”, Company logo on mobile bidding app, Opportunity for promotional item distribution and/or giveaways</p>		
<u>      </u>	<b>WE BELIEVE IN MSM SPONSOR</b>	<b>\$2,500</b>
<p>Ten event tickets to online auction and virtual live auction, 10 to-go three course meals, Half-page advertisement in event program book, Company name advertised on MSM electronic sign displayed on Delaware Avenue, Company logo on Zoom slideshow, Company name and logo on event signage at dinner pick up, Company name and logo on event page of MSM website, Facebook “Thank you”, and Company logo on mobile bidding app</p>		
<u>      </u>	<b>Grand Raffle Ticket Sponsor</b> – Company logo on Chrysalis Grand Raffle tickets (25,000+)	<b>\$1,500</b>
<u>      </u>	<b>Live Auction Sponsor</b> – Recognition with all promotion of live auction items and during auction	<b>\$1,500</b>
<u>      </u>	<b>Blitz Raffle Sponsor</b> – Company name/logo featured on all 200 raffle boxes & promotional materials	<b>\$1,500</b>
<u>      </u>	<b>Wine Sponsor</b> – Company name/logo on each bottle of wine (red or white - 2 available)	<b>\$1,000</b>
<u>      </u>	<b>Signature Cocktail</b> – Company name/logo featured on signature cocktail included with each dinner	<b>\$1,000</b>
<u>      </u>	<b>Dinner Sponsor</b> – Sticker with company name/logo labeled on all dinner boxes	<b>\$1,000</b>
<u>      </u>	<b>Invoice Sponsor</b> – Company name/logo featured on all guest invoices	<b>\$1,000</b>
<u>      </u>	<b>Gift Depot Drive Up Sponsor</b> – Company name/logo on signage at gift depot drive up	<b>\$750</b>
<u>      </u>	<b>Favor Sponsor</b> – Company name/logo on chocolate MSM medallion	<b>\$500</b>
<u>      </u>	<b>Silent Auction Preview Sponsor</b> – Company name/logo on signage during silent auction preview	<b>\$500</b>

# CATALOG ADVERTISEMENTS

_____ <b>INSIDE/BACK COVER:</b> Full page color ad (5.75" x 8.75")	<b>\$800</b>
_____ <b>FULL PAGE:</b> B&W ad (4.5" w x 7.5" h)	<b>\$300</b>
_____ <b>HALF PAGE:</b> B&W ad (4.5" w x 3.375" h)	<b>\$125</b>
_____ <b>BUSINESS CARD:</b> B&W ad (3.5" w x 2" h)	<b>\$75</b>

Camera Ready Deadline -- March 26, 2021  
Please submit PDF or JPEG file to [sking@msmacademy.org](mailto:sking@msmacademy.org)

# GIFT DONATION

\_\_\_\_\_ Gift Item      \_\_\_\_\_ Gift Card/Certificate      \_\_\_\_\_ Will deliver/mail      \_\_\_\_\_ To be picked up  
Item Description \_\_\_\_\_  
Value \$ \_\_\_\_\_

# RESERVATIONS

\_\_\_\_\_ Table of 10 @ \$1,250      \_\_\_\_\_ Couple @ \$250      \_\_\_\_\_ Individual @ \$125

## CONTACT INFORMATION

Name \_\_\_\_\_ Phone \_\_\_\_\_  
Address \_\_\_\_\_ City \_\_\_\_\_ Zip \_\_\_\_\_  
Company \_\_\_\_\_ Email \_\_\_\_\_

Total amount enclosed \$ \_\_\_\_\_

**Please make checks payable to: Mount Saint Mary Academy**

Sponsorships, reservations, and credit card payments can be completed online at [msmacademy.org/support/chrysalis/](http://msmacademy.org/support/chrysalis/)



**Please return the completed form and payment to:**

Mount St. Mary Academy  
Attn: Chrysalis 2020  
3756 Delaware Avenue • Kenmore, NY 14217

For additional information: 716-877-1358 x306 or [sking@msmacademy.org](mailto:sking@msmacademy.org)  
[www.msmacademy.org/chrysalis](http://www.msmacademy.org/chrysalis)