

Mount St. Mary Academy

ALUMNAE UPDATE



Dear Sister Alumnae,

Have you ever wondered what the next great business idea will be – or have you heard about one and wished you had thought of it first?

At Mount St. Mary Academy, our students are doing more than just thinking about great business concepts. They are creating their own companies with great results!

As part of our Academy Scholars honors program, our sophomores, juniors and seniors participate in entrepreneurship coursework. Along with their teacher, student teams work to develop business plans and real products, and they compete nationally and internationally to sell them. Talk about a hands-on education!

Through the Students for Advancement of Global Entrepreneurship (SAGE), student-run companies encourage our girls to be innovators and help them learn real-life skills such as marketing, finance, strategic planning, customer service and more.

Check out these great student ideas:

Sweet Fortunes, our delicious fortune cupcake business. Read about Sweet Fortunes here. Visit [facebook.com/SweetFortunesCupcakes](https://www.facebook.com/SweetFortunesCupcakes), Twitter @sweet_fortunes and Instagram @sweetfortunes.

Sewgrammables, a business that creates custom monogrammed apparel, blankets, towels and more. Follow them on Twitter @sewgrammable and Instagram @sewgrammable.

Metallic Memory, a jewelry company that gives back to help fight pediatric cancer. You can buy Metallic Memory products in their Etsy shop: [MetallicMemory](https://www.etsy.com/shop/MetallicMemory). Follow this company at [facebook.com/MetallicMemory](https://www.facebook.com/MetallicMemory), on Twitter @metallic_memory, on Instagram @metallicmemory.

Shining Armor party planning company, helping customers create the perfect celebration. Learn more by following them on Twitter @shiningparties.

ELM, an all-natural, environmentally-friendly cosmetics business. Our students are currently working on developing a social media presence – stay tuned!

In addition to “real” products, another MSM group is part of a virtual enterprises competition. It’s a real-life simulation of the business world that creates virtual products – for our Mounties it’s mood-enhancing scented items – complete with full business and financial plans. Although this group doesn’t produce an actual product, they take part in an international trade show and, along with their colleagues worldwide, buy and sell with virtual currency. Learn more at enviroscentals.wix.com/enviroscentals

We’re very proud of our young businesswomen and are eager to cheer them on as they travel to New York City and San Francisco in the coming months to compete against other student-run businesses.

As we work to educate the next generation of entrepreneurs and prepare them to succeed in our changing world, one thing is clear – the Mount means business!

Best wishes,

Julie Rosenecker Wojick
Assistant Principal for Institutional Advancement



A year in review
Mount St. Mary
Academy's
2014
Annual Report
is available
online now.



We believe in you.